



FOR IMMEDIATE RELEASE

CONTACT: Krittaya Boonma
209.247.4345

G3 Enterprises Wins Top Honors for Hogue Genesis Label

G3 Label Division Wins First Place at Tag and Label Manufacturers Institute Awards

MODESTO, Calif. (December 16, 2011) – G3 Enterprises Label Division has earned first place in the Prime Flexo Wine Label category for the Hogue Cellars’ Genesis label at this year’s Tag and Label Manufacturers Institute Convention (TLMI) in Scottsdale, Arizona.

“This award speaks volumes about the talented team of individuals involved in making this label,” said James Stone, Business Development Manager for G3’s Label Division. He added, “It is most impressive that our G3 Label team won the gold medal for a flexo label that was converted from offset”.

Providing full-service capabilities and creative choices for its customers, G3 Label Division prides itself in producing quality labels while understanding the complexity and requirements behind the job.

“Hogue Cellars’ Genesis wines are known for exceptional quality and that certainly includes this award-winning label,” said Kim Moore, Hogue Cellars. He added, “The team at G3 understood our brand and listened to our objective. We appreciated their technical experience and partnership.”

Over 2,600 entries world-wide were submitted, and of those entries 40 labels in multiple categories were selected as first place. These winning labels will now be entered into the international label awards competition.

“Our company strives for quality excellence and we are very proud that this award recognizes the excellent quality of G3 Enterprises,” said Stone. He added, “We are excited to match up against some of the world’s best competition and look forward to the outcome.”

With a talented team of experts offering customers a variety of products and outstanding customer service, G3 Enterprises offers packaging and supply chain solutions including labels, closures, transportation, warehousing, winery services and mobile bottling. Both G3 Labels and Closures are ISO 9001 and 14001 certified facilities. For more information about G3 Enterprises Label Division, visit: www.G3enterprises.com or call 1-800-321-8747.

-end-