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International Metal Decorators Recognizes G3 Enterprises

Screw Cap Closures Earn Award for Excellence in Quality

MODESTO, Calif. (DATE) – G3 Enterprises has earned an Award of Excellence from the International Metal Decorators for the distinctive screw cap closures it created for Charles Creek Vineyard.

“This award is great recognition of the quality of our Royal 90 screw caps and the expertise of our team,” said Robert Lubeck, CEO and President of G3 Enterprises. He added, “This project epitomizes the level of service and resources available to every one of our customers each and every day. The entire G3 team takes great pride in the quality and performance of our caps.”

Utilizing the latest technology and leveraging decades of industry experience, the G3 team has mastered the ability to print high quality caps. The process of stretching the aluminum into a “shell” and printing on round caps is a very delicate and challenging process that is rewarded with a finished product that is both eye-catching and memorable.

Charles Creek Vineyard, which just won a Double Gold Medal, score of 98, the highest award presented at the prestigious 2011 California State Fair, now only offers wine with G3’s screw caps citing both the quality of the wine and the outstanding packaging.

“I love the look of our bottles as they resemble jewelry and seem to dance on the shelf. Our CCV initials on the cap are very important to us in the overall design of the wines of Charles Creek Vineyard and the G3 caps give the bottle a touch of distinction with great use of color and the perfect amount of subtlety,” said Bill Brinton, owner of Charles Creek Vineyard. He added, “In our decision to switch to screw caps, we looked at many factors. G3 has excellent packaging expertise, providing us with a professional consultant at every step so that we could attain our goal.”

For more information about G3 Enterprises and its screw cap closures, visit: www.G3enterprises.com or call 1-800-321-8747.

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